

REAL Trends Canadian Top 100 Survey

****Deadline to submit survey is March 31, 2010****

*Company:		
*Corporate Address:		
*Town:	*Province:	*Postal Code:
*Phone:	*FAX:	Web site:

*Contact person for survey:	*E-mail:
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Senior Corporate Management:		
1.* Name:	*Title:	*E-mail:
2. Name:	Title:	E-mail:
3. Name:	Title:	E-mail:
4. Name:	Director of Marketing	E-mail:
5. Name:	Director of Technology	E-mail:

Referral Network, Franchise or other Affiliation:

Enter data for your firm. Franchised, licensed or affiliated offices may be included only as described in attached instructions.	
# of Residential Sales Offices:	# of Active Licensed Agents with firm as of Dec. 2009:
# of Agents in Largest Office:	# FTE's (full-time equivalent employees = total hours worked by all employees/40):

*A. # of Residential Transaction Sides Closed in 2009:		
**A transaction side is either the listing side or the selling side of a closed transaction. If you co-broke a transaction, you handled only one side. If you list and sell in-house, you have handled two sides. Please give us your total number of sides closed. DO NOT count outgoing referrals which other brokers have closed. DO NOT count leases, lots and land.		
*B. Total Residential Sales Volume these sides represent: CANADIAN DOLLARS \$		
***Verification of Figures A and B (from an outside source):	Attached:	To Follow:
Please note: Obtaining and submitting verification is the responsibility of the companies responding to this survey. YOU must initiate the request for verification from your outside accountant, auditor or national franchise headquarters. See Instructions for verification requirements and how to submit.		

***Required**

Additional Ranking Information (results will be published in REAL Trends)		
Mortgage Loans:	# of Transactions:	Sales Volume: CAD \$
Title Policies & Services:	# of Transactions:	Sales Volume: CAD \$
# of Home Warranty Policies Sold:		
# of Homeowners Insurance Policies Sold:		
# of Escrow Policies Sold:		

Fill in the list below to reflect other businesses in which your firm is involved. Enter the name of the company if it's different from the residential brokerage firm name.		
Other Business in which the firm is involved:		
Appraisal:		
Commercial Brokerage:		
Insurance:		
Limited Function Referral Office:	# of referral licenses held:	
Mortgage Banking/Brokering:		
New Homes Division:		
Property Management:		
Real Estate Licensing School:		
Residential Construction:		
Title/Escrow:		
Other Services Offered:	Home Warranty:	Home Security:
Other:		
Other:		

Unqualified Offices (please read attached instructions before filling this out)
If your company has licensed, franchised or affiliated offices whose data has not been entered with your firm's data, enter information for those offices in this box. Otherwise skip this section.
of Residential Sales Offices:
of Active Licensed Agents with these offices as of December 2009:
Estimated 2009 Residential Sales Volume: CANADIAN DOLLARS \$

**** ALL SALES VOLUME SHOULD BE REPORTED IN CANADIAN DOLLARS**

You are reminded of the importance of providing ACCURATE information for inclusion in our REAL Trends Survey. Legal counsel has advised us that respondents who KNOWINGLY provide us with inaccurate information may subject themselves to civil liability to their competing brokers.

****Signature and Contact Info of Person Completing Form:**

*Signature:	*Title:	*Date: / /2010
*Print Name:	*E-mail:	*Phone:

Mail to: REAL Trends
7501 Village Square Dr., Ste. 200
Castle Rock, CO 80108

Questions? Contact Amy Broset
303-741-1000 or
abroset@realtrends.com

Fax: 303-741-1070

RETURN SURVEY NO LATER THAN March 31, 2010!